

Klickitat County
Quit Line Data Summary
 January 1 - June 30, 2005

	<u>County</u>	<u>State</u>
Number of Calls to Quit Line	N = 40	N = 11,781
Percent of Statewide Calls	0.4%	100.0%
Percent of State Population in County¹	0.3%	100.0%
	<u>County %</u>	<u>State %</u>
Gender	N = 40	N = 10,080
Female	70.0%	61.2%
Male	30.0%	38.8%
Race/Ethnicity	N = 39	N = 8,813
People of Color	2.6%	9.5%
White	97.4%	90.5%
Age	N = 39	N = 9,893
Less than 18 years old	0.0%	1.5%
18 - 24 years old	17.9%	18.1%
25 - 34 years old	20.5%	25.4%
35 - 44 years old	20.5%	22.0%
45 years and older	41.0%	33.0%
Education	N = 39	N = 9,282
Did not graduate high school	28.2%	20.8%
High school graduate	41.0%	34.4%
Some college/vocational school	25.6%	34.8%
College graduate	5.1%	10.0%
Caller Type	N = 40	N = 10,635
General Information	0.0%	7.2%
Health care provider	2.5%	1.9%
Tobacco user	97.5%	90.9%
Payer Type	N = 30	N = 7,421
Insured	43.3%	37.4%
Uninsured	23.3%	33.0%
Medicaid	33.3%	29.6%
Heard About	N = 36	N = 8,468
Past caller	25.0%	13.4%
Employer/worksites	0.0%	1.3%
Health care provider	22.2%	23.4%
Television	8.3%	15.9%
Outdoor advertisement (billboard/bus/wall)	5.6%	2.7%
Targeted mailing	0.0%	0.1%
Great Start	0.0%	0.2%
Radio	5.6%	3.9%
Newspaper/Magazine	2.8%	1.7%
Brochure/Newsletter	5.6%	4.3%
Family or friend	13.9%	28.1%
Health Department	8.3%	3.2%
School	2.8%	1.8%

Source: Washington State Department of Health
 Tobacco Prevention and Control
 Assessment and Evaluation

¹ "Census 2000", August 2001 (OFM)

* Rate not calculated because number of calls was less than 5.